TEST IT

FREE TILE ADHESIVE CHEMICAL SAMPLE

EXPERIENCE CHAMPION BEFORE YOUR NEXT PROJECT.

01 Test the Bond

02 Test the Application

03 Experience the Performance

CALL FOR YOUR FREE SAMPLE **+91 78 78 26 36 26**

"You Build We Care"
Champion®
CONSTRUCTION CHEMICALS
SINCE 2016

YOU BUILD WE CARE

ISI IS 15477:2019 · ISO 9001:2015 · CE MARKED



SCAN FOR WEBSITE

SCAN FOR COMPANY DETAILS

SCAN FOR SOCIAL MEDIA

TILE & STONE FIXING SOLUTIONS · WATERPROOFING · WALL FINISHING · MASONRY SOLUTIONS



A POWERFUL BRAND COMES FROM
A POWERFUL PLACE

CHAMPION IS ONE OF THEM

ABOUT CHAMPION

Champion Construction Chemicals was born with a single mission — to give India's builders, contractors, and architects construction chemicals they can trust with their eyes closed.

For 10 years, that mission has never changed.

What started as a manufacturing unit in Gujarat has grown into a complete construction chemical ecosystem — a state-of-the-art production facility, an in-house R&D laboratory, and a quality control centre that tests every batch before it leaves the factory floor.

Champion is manufactured by Maruti Enterprise — a name built on precision, consistency, and zero-defect manufacturing. Every product that carries the Champion name passes through strict quality gates, because in construction, there is no room for "almost good enough.

Today, Champion serves builders and contractors across India with a full range of solutions - Tile & Stone Fixing, Waterproofing Systems, Wall Finishing, Masonry Solutions, and Concrete Admixtures. One brand. Every construction need. No compromise.

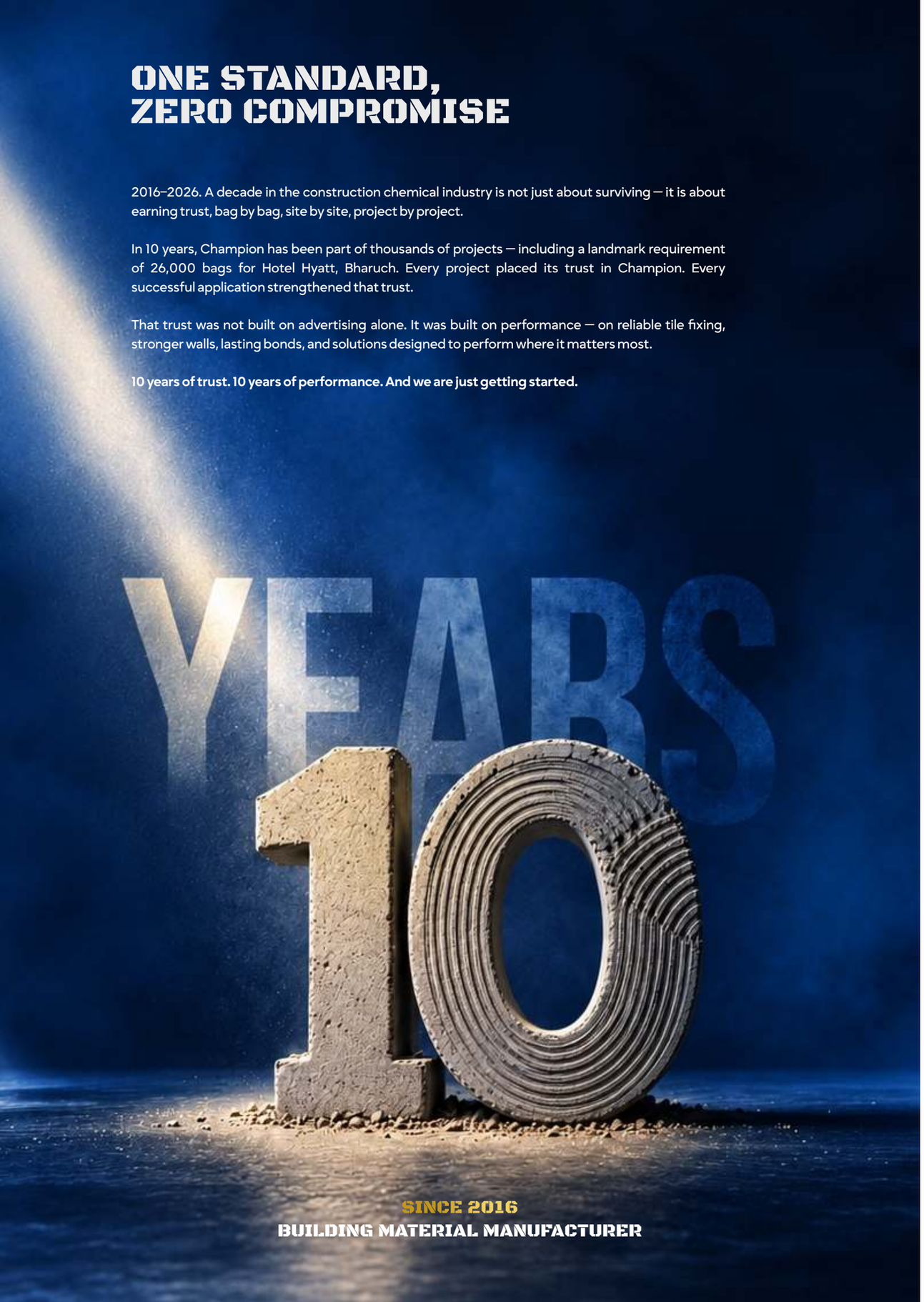
ONE STANDARD, ZERO COMPROMISE

2016–2026. A decade in the construction chemical industry is not just about surviving — it is about earning trust, bag by bag, site by site, project by project.

In 10 years, Champion has been part of thousands of projects — including a landmark requirement of 26,000 bags for Hotel Hyatt, Bharuch. Every project placed its trust in Champion. Every successful application strengthened that trust.

That trust was not built on advertising alone. It was built on performance — on reliable tile fixing, stronger walls, lasting bonds, and solutions designed to perform where it matters most.

10 years of trust. 10 years of performance. And we are just getting started.



THE STANDARD THAT SETS US APART

IS 15477 : 2019
CM/L- 7100150587

The Bureau of Indian Standards certification for tile adhesives. This is not optional — this is proof that every Champion adhesive meets India's highest testing benchmarks for bond strength, open time, and slip resistance.

ISO 9001-2015 CERTIFIED

International quality management certification. Every process — from raw material sourcing to final packaging — follows a documented, audited, and continuously improved system.

CE

European conformity marking. Champion products meet the health, safety, and environmental standards required for the European market. Made in India. Accepted worldwide.

TESTED & TRUSTED

Every batch is lab-tested before dispatch. No exceptions. No shortcuts. No compromises.



A COMPLETE SYSTEM BEHIND EVERY PRODUCT

Champion Construction Chemicals is not simply about manufacturing bags of construction chemicals.

Behind every Champion product is a complete system built around automated manufacturing, laboratory testing, batch-wise quality control, technical support, a strong dealer network and fast service.

From raw-material processing to final dispatch, every stage is managed with one clear objective:

Consistent Product. Consistent Performance. Consistent Trust.



MANUFACTURING

Fully automated production

TESTING

100% laboratory observation

QUALITY CONTROL

Batch-wise testing and approval

TECHNICAL SUPPORT

Site visits and application guidance

DISTRIBUTION

Strong dealer network across India

SERVICE

Fast response and support

For more than a decade, Champion has worked with dealers, contractors, applicators, builders and projects with one commitment—

To deliver construction solutions people can use with confidence.



BUILT FOR SCALE ENGINEERED FOR CONSISTENCY

Champion operates Gujarat's largest fully automated construction chemical manufacturing plant, designed for large-scale and controlled production.

Advanced automation helps maintain precision at every critical stage of manufacturing—from material handling and dosing to mixing and packing.

WHY AUTOMATION MATTERS

- Accurate Raw-Material Dosing
- Uniform Mixing
- Controlled Production
- Consistent Formulation
- High Production Capacity
- Reduced Manual Variation
- Reliable Batch-to-Batch Quality

LARGE PRODUCTION LINE / CONTROLLED MANUFACTURING / CONSISTENT OUTPUT

Technology does not replace quality control. It makes quality control stronger.

THE STANDARD THAT SETS US APART

To be India's most trusted name in construction chemicals — not the biggest, but the one that every builder, contractor, and architect reaches for when the project cannot afford failure.

We believe in three things:

• **Quality without negotiation.**
Every raw material is sourced to specification. Every formula is tested in our own laboratory. Every product is manufactured under strict process control. We do not cut corners - even when nobody is watching.

• **Innovation with purpose.**
From our Special Gel Technology to our Advance Silica Base formulations, every innovation at Champion solves a real problem on a real construction site. We do not innovate for brochures — we innovate for builders.

• **Service beyond the sale.**
Our technical team is available for on-site guidance, application training, and problem-solving. When you buy Champion, you buy a partnership -not just a product.

Customer satisfaction is not our goal. It is our obsession.

YOU BUILD. WE CARE.



TECHNICAL SUPPORT INCLUDES

01 SITE VISITS
Understanding actual site conditions.

02 SURFACE INSPECTION
Checking the application surface before product recommendation.

03 PRODUCT RECOMMENDATION
Helping select the right Champion product for the job.

04 APPLICATION GUIDANCE
Guidance for correct product preparation and usage.

05 TECHNICAL TROUBLESHOOTING
Support when application challenges arise.

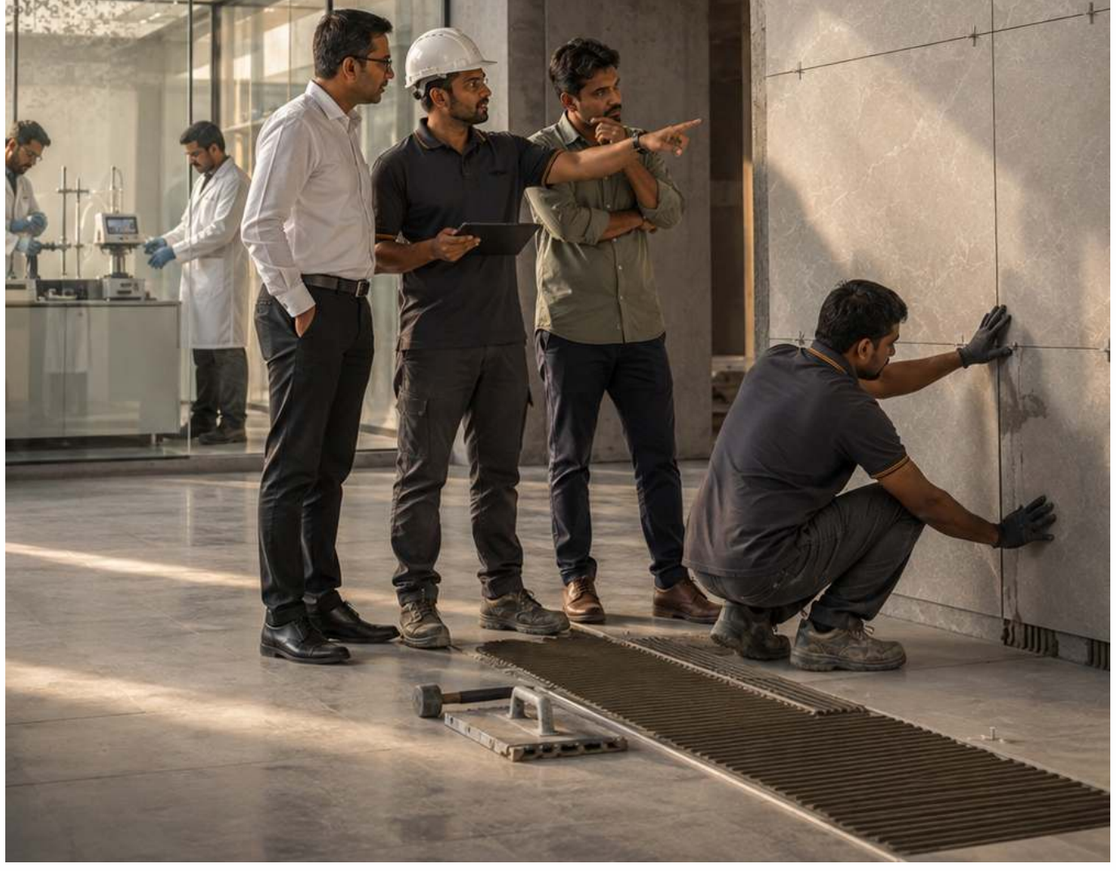
06 PROPER USAGE SUPPORT
Helping applicators achieve better results.

WE DON'T STOP AT SELLING THE BEG

Choosing the correct construction chemical is only the first step.
Correct application is equally important.

Champion's technical team supports customers, dealers, contractors and applicators with practical guidance whenever required.

RIGHT PRODUCT / RIGHT APPLICATION / RIGHT GUIDANCE



High-Quality Products

Free Transportation

Competitive Prices

Laboratory Certificates

Customer Follow-Up and Support

TILE & STONE FIXING SOLUTIONS

Available in Grey · 20 Kg Bags



NSA 20-20

Standard Tile Adhesive

NSA 20-20 is Champion's polymer-modified adhesive developed for smaller ceramic and tile applications where reliable bonding, fast setting and easy application are required.
Everyday spaces depend on tiles that stay firmly in place—from kitchens and bathrooms to residential floors and walls.









BEST FOR:

- Kitchens & Bathrooms
- Residential Floors & Walls
- Ceramic & Small-Format Tiles
- Tiles up to 2 × 2 ft
- Regular Residential Tiling Applications



C2 T	TYPE 2 T
CLASSIFICATION	IS 15477 - 2019
20 KG	GREY
	WHITE

TECHNICAL SNAPSHOT : TEST REPORT AS PER IS 15477-2019

PARAMETERS	SPECIFICATIONS
Pot Life	90–120 minutes
Open Time	20 ± 5 minutes
Adjustment Time	30 ± 5 minutes
Tensile Adhesion Strength (28 Days)	1.05–1.20 N/mm^2
Shear Adhesion Strength (28 Days)	1.25–1.45 N/mm^2
Coverage	Approx. 2–3 sq. ft./kg at 3 mm thickness using a 6 mm x 6 mm square-notch trowel.

NSA T-20

Superior Tile-on-Tile Adhesive

NSA T-20 is Champion's polymer-modified medium/thin-set adhesive developed especially for Tile-on-Tile applications and medium-size ceramic and vitrified tiles.
Renovation does not always require breaking and removing an existing tiled surface. The right adhesive can create a strong new installation directly over a suitable existing base.









BEST FOR:

- Tile-on-Tile Applications
- Renovation & Retiling Projects
- Ceramic & Vitrified Tiles
- Medium-Size Tile Installations
- Tile Sizes from 2×2 ft and 2×4 ft up to 32×64 inches



C2 TE	TYPE 3 T
CLASSIFICATION	IS 15477 - 2019
20 KG	GREY
	WHITE

TECHNICAL SNAPSHOT : TEST REPORT AS PER IS 15477-2019

PARAMETERS	SPECIFICATIONS
Pot Life	90–120 minutes
Open Time	20 ± 5 minutes
Adjustment Time	30 ± 5 minutes
Tensile Adhesion Strength (28 Days)	1.25–1.45 N/mm^2
Shear Adhesion Strength (28 Days)	1.30–1.50 N/mm^2
Coverage	Approx. 2–3 sq. ft./kg at 3 mm thickness using a 6 mm x 6 mm square-notch trowel.

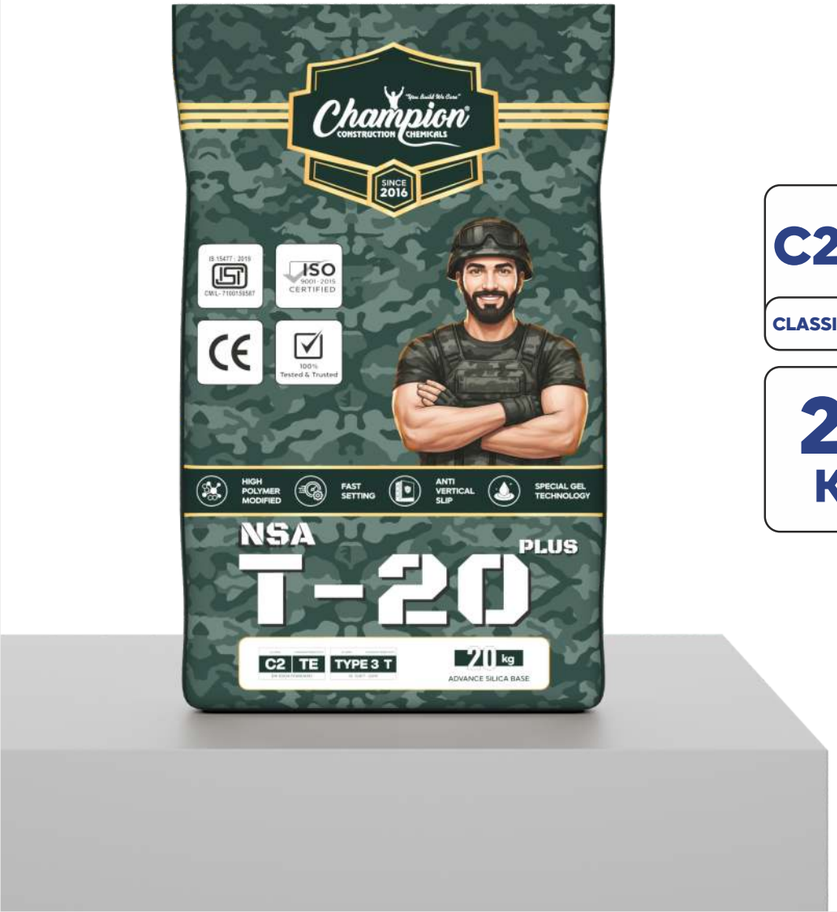
NSA T-20 PLUS

Improved Tile Adhesive

NSA T-20 Plus is Champion's Advanced Silica Base tile adhesive developed for larger vitrified tiles and marble-granite framing applications.
As tile size and application requirements increase, the adhesive must provide more dependable holding performance.

BEST FOR:

- Large-Format Vitrified Tiles
- Marble & Granite Framing Applications
- Premium Tile Installations
- Tile Sizes from 32×64 inches up to 2.5×5 ft



C2 TE	TYPE 3 T
CLASSIFICATION	IS 15477 - 2019
20 KG	GREY
	WHITE









TECHNICAL SNAPSHOT : TEST REPORT AS PER IS 15477-2019

PARAMETERS	SPECIFICATIONS
Pot Life	90–120 minutes
Open Time	20 ± 5 minutes
Adjustment Time	30 ± 5 minutes
Tensile Adhesion Strength (28 Days)	1.50–1.70 N/mm^2
Shear Adhesion Strength (28 Days)	1.70–1.90 N/mm^2
Coverage	Approx. 2–3 sq. ft./kg at 3 mm thickness using a 6 mm x 6 mm square-notch trowel.

NSA W-20

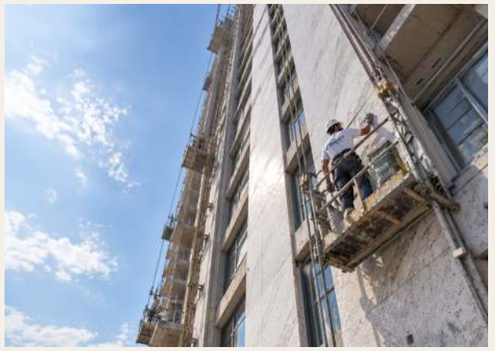
Improved Flexible Tile Adhesive

NSA W-20 is Champion's high-quality, polymer-modified universal adhesive for tile and stone fixing, engineered for demanding large-format applications.
Large-format tiles and natural stone place significantly greater demand on an adhesive because of their size, weight and installation height.

BEST FOR:

- Large-Format Tiles
- Marble & Granite Fixing
- Framing Applications
- Elevation & Vertical Applications
- Areas Requiring Waterproof Performance











C2 TE S1	TYPE 4 T S1
CLASSIFICATION	IS 15477 - 2019
20 KG	GREY
	WHITE

TECHNICAL SNAPSHOT : TEST REPORT AS PER IS 15477-2019

PARAMETERS	SPECIFICATIONS
Pot Life	90–120 minutes
Open Time	20 ± 5 minutes
Adjustment Time	30 ± 5 minutes
Tensile Adhesion Strength (28 Days)	1.80–2.00 N/mm²
Shear Adhesion Strength (28 Days)	1.85–2.05 N/mm²
Coverage	Approx. 2—3 sq. ft./kg at 3 mm thickness using a 6 mm x 6 mm square-notch trowel.

NSA W-20 PLUS

Highly Flexible Tile Adhesive

NSA W-20 Plus is Champion's highly polymerized, heavy-duty premium-grade adhesive developed for very large-format tiles, Italian stone, premium elevation materials and challenging applications.
The most demanding tile and stone projects need more than ordinary bond strength. They require flexibility, grip and confidence under extreme size and installation conditions.

BEST FOR:

- Very Large-Format Tiles
- Italian Stone & Premium Stone Applications
- Premium Elevation Materials
- Large-Format Wall Installations
- Ceiling Applications
- Heavy-Duty & Challenging Installations
- Applications Requiring S2 Flexibility & Instant Grip











C2 TE S2	TYPE 4 T S2
CLASSIFICATION	IS 15477 - 2019
20 KG	GREY
	WHITE

TECHNICAL SNAPSHOT : TEST REPORT AS PER IS 15477-2019

PARAMETERS	SPECIFICATIONS
Pot Life	90–120 minutes
Open Time	20 ± 5 minutes
Adjustment Time	30 ± 5 minutes
Tensile Adhesion Strength (28 Days)	2.00–2.20 N/mm^2
Shear Adhesion Strength (28 Days)	1.90–2.10 N/mm^2
Coverage	Approx. 2–3 sq. ft./kg at 3 mm thickness using a 6 mm x 6 mm square-notch trowel.

ALL GRADES AVAILABLE IN WHITE TILE ADHESIVE 20 KG BAGS



TILE JOINTING SOLUTION

- TILE GROUT
- EPOXY GROUT



TILE GROUT

The Durable Joint Finishing Solution

Champion Tile Grout is a coloured polymer-modified powder developed for filling tile joints and creating a strong, neat and aesthetically finished surface.
A tile installation is not complete when the tiles are fixed. The joints between them determine how clean, durable and finished the surface will look.

BEST FOR:

- Bathroom & Shower Areas
- Kitchen Tile Joints
- Floor & Wall Tiles
- Indoor & Outdoor Tiling Applications



WATER RESISTANT

NON CRACKING

PROFESSIONAL FINISH

INTERNAL & EXTERNAL APPLICATION

SUPER ADHESION

QUICK & EASY APPLICATION









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	40 kg bag containing 40 × 1 kg packs
Colour	24+ colours available
Pot Life	Approx. 1 hour
Shelf Life	18 months from date of manufacture
Coverage	Varies according to tile size and grout-joint width
Cleaning of Joints	For Wall After 8 hours & For Floor After 24 hours
Walkable	After 24 hours

EPOXY GROUT

The Premium Joint Protection Solution

Champion Epoxy Grout is a high-strength, water-resistant grout developed to create smooth, premium and long-lasting tile joints.
When tile joints face water, stains, chemicals and heavy use, conventional joint filling may not be enough.

BEST FOR:

- Dry & Wet Areas
- Bathrooms & Kitchens
- Hotels & Shopping Malls
- Indoor & Outdoor Tiling Applications



HIGH STRENGTH

WATER RESISTANT

STAIN RESISTANT

CHEMICAL RESISTANT

PREMIUM SMOOTH FINISH

QUICK & EASY APPLICATION









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	**Part A:** White Liquid Resin **Part B:** Light Yellow Liquid Hardener **Part C:** Coloured Filler Powder
Colour	25+ colours available
Sizes	1 kg, 5 kg
Drying Time	4–6 hours
Curing Time	7 days
Walkable After	After 24 hours
Joint Width	1–12 mm
Coverage	Depends on tile size and joint width

PLASTERING MATERIAL

- BLOCK FIX
- READY MIX
- WALL PUTTY



BLOCK FIX

The Fast Masonry Bonding Specialist

Champion Block Fix is a ready-to-use masonry jointing mortar developed for AAC blocks, fly-ash bricks and other masonry blocks.
Traditional masonry mortar requires more material, thicker joints and additional handling.
Champion Block Fix is designed to make block work faster, cleaner and more consistent.

BEST FOR:

- Brick Bonding
- Silicate Block Bonding
- Interior / Exterior Wall Construction



HIGH BONDING STRENGTH

HIGH SURFACE AREA COVERAGE

NO POST-LAYING CURING REQUIRED

PREMIXED & READY TO USE

ECONOMICAL

QUICK & EASY APPLICATION









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	40 kg Bag
Appearance	Grey Powder
Mixing Ratio	25–28% water
Pot Life	1.5–2 hours
Coverage	Up to 100–120 sq. ft./40 kg bag at 3 mm thickness.
Layer Thickness:	Approx. 2–3 mm
Time to Plaster Wall	24 Days
Time to Fully Dry Hard	14 Days

READY MIX PLASTER

The Fast Masonry Bonding Specialist

Champion Ready Mix Plaster is a pre-mixed plaster solution developed for walls and ceilings, providing a smooth and level finish with consistent application.
Consistent plastering depends on more than workmanship. The mix itself must remain uniform from one batch to the next.

BEST FOR:

- AAC Blocks
- CLC Blocks
- Concrete Blocks
- Red Clay Bricks
- Fly Ash Bricks
- RCC Surfaces with Bonding Treatment



ADVANCE FIBER TECHNOLOGY

READY-TO-USE DRY MIX

SIMPLY ADD WATER

CONSISTENT QUALITY

QUICK & EASY APPLICATION

SMOOTH & UNIFORM FINISH

CRACK FREE









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	40 kg Bag
Appearance	Grey & White
Pot Life	≤ 30 minutes
Initial / Final Setting Time	30 /600 minutes
Water Retentivity	Minimum 95%
Coverage	A 40 kg bag covers approximately 14–15 sq. ft. at a thickness of 10–12 mm, depending on the substrate condition.
Application Thickness	Approx. 8–12 mm per coat

WALL PUTTY

The Smooth Base Behind Every Finish

Champion Wall Putty is a white cement-based surface-preparation solution designed to fill minor pores and unevenness while creating a smooth and uniform base for paint.
A premium paint finish can only look as good as the wall underneath it.

BEST FOR:

- Interior / Exterior Plastered
- Cement-Mortar Surfaces
- Concrete Walls
- Concrete Ceilings



SMOOTH & UNIFORM FINISH

BRILLIANT WHITENESS

SUPER ADHESION

QUICK & EASY APPLICATION

NO CURING REQUIRED

CRACK FREE









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	40 kg Bag
Appearance	White
Coverage	Approx. 2–2.5 m^2/kg @ 1 mm thickness
Whiteness	> 85%
Pot Life	> 90 minutes
Setting Time	30–600 minutes
Water Retentivity	> 95%
Recommended Thickness	1 mm

WATERPROOFING SOLUTION

- SBR
- UMBRELLA COAT



CHAMPION SBR

The Bonding & Waterproofing Performance Booster

Champion SBR is a high-quality Styrene Butadiene Rubber liquid emulsion used with cement slurry, mortar, concrete and cement grout to enhance adhesion and water resistance. Construction repairs and waterproofing often depend on one critical factor—the bond between old and new material.

BEST FOR:

- Residential
- Bathrooms
- Swimming Pools
- Fountains
- Hospitals
- Cafeterias and Laboratories

WATER RESISTANT

DURABLE PROTECTION

LONG LASTING PERFORMANCE

SUPER ADHESION

QUICK & EASY APPLICATION

CRACK FREE











TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	1 L • 5 L • 10 L • 20 L
Coverage	Varies according to application
Appearance	White
Shelf Life	18 months - unopened, original sealed packaging

DESCRIPTION	MIXING	MIX RATIO – SEAL & DRY SBR: GREY CEMENT
BONDING AGENT	1:1	45–48 sq.ft.
POLYMER MODIFIED PLASTER	750 g – 1 kg per 50 kg bag of cement	Depends on plaster mix preparation
POLYMER MODIFIED CONCRETE	1.5 – 2 kg per 50 kg bag of cement	Depends on concrete mix preparation
POLYMER MODIFIED MORTAR	3 – 3.5 kg per 50 kg bag of cement	Depends on mortar mix preparation
WATERPROOFING	1:1:2 (Seal & Dry SBR : Water : Cement)	100 sq.ft. @ 1 mm thickness in 2 coats

UMBRELLA COAT

The Two-Component Waterproofing Shield

Champion Umbrella Coat is a two-component polymer-modified waterproofing coating developed to create a flexible and durable protective layer against water, moisture and weather exposure.
Water does not need a large opening to create serious damage. A small weakness in the surface can become a long-term waterproofing problem.

BEST FOR:

- Terraces
- Balconies
- Exterior & Interior Walls
- Basements
- Water Tanks
- Swimming Pools



FLEXIBLE WATERPROOFING

STRONG SURFACE PROTECTION

EXCELLENT ADHESION

RESISTANCE TO CHLORIDES & SALTS

PROTECTION AGAINST CARBONATION

CRACK-BRIDGING PERFORMANCE









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	13 Kg Set — Liquid 5 Kg + Powder 8 Kg
Coverage	Approx. 100 sq. ft. / 2 coats
Shelf Life	12 months - unopened, original sealed packaging
Mixing	2-Component Coating (Polymer : Powder = 1 : 1.4)
Pot Life	60 Minutes Of The Mix At 30°c
Touch Dry Time	50 minutes
Intercoat Time	6–8 hours
Cure Time After 2nd Coat	3–5 days
Elongation At Break	120% minimum

- **WHITE CEMENT**



WHITE CEMENT

The Brilliant White Base for Professional Finishing

Champion White Cement is developed for construction and finishing applications where brilliant whiteness, strong bonding and a professional surface finish are important.
A clean finish starts long before the final coat. It begins with a bright, uniform and dependable base.

BEST FOR:

- Blocks
- Bricks
- Cement Plaster
- Interior/Exterior Finishing



BRILLIANT WHITENESS

EXCELLENT BOND STRENGTH

PROFESSIONAL FINISH

QUICK & EASY APPLICATION

POLYMER MODIFIED

STRONG BOND









TECHNICAL SNAPSHOT :

PARAMETERS	SPECIFICATIONS
Packaging	1 kg, 5 kg & 40 kg
Appearance	White Powder
Compressive Strength	3 Days – ≥ 30 Mpa 7 Days – ≥ 45 Mpa 28 Days – ≥ 50 Mpa
Setting Time	Initial – ≥ 30 Minutes Final – ≤ 600 Minutes
Whiteness Index	> 85%

MANUFACTURED WITH CONTROL DELIVERED WITH SPEED

A strong manufacturing system is incomplete without a strong supply system.

Champion manages product movement from finished stock to dealer and site through an organised loading and dispatch process.



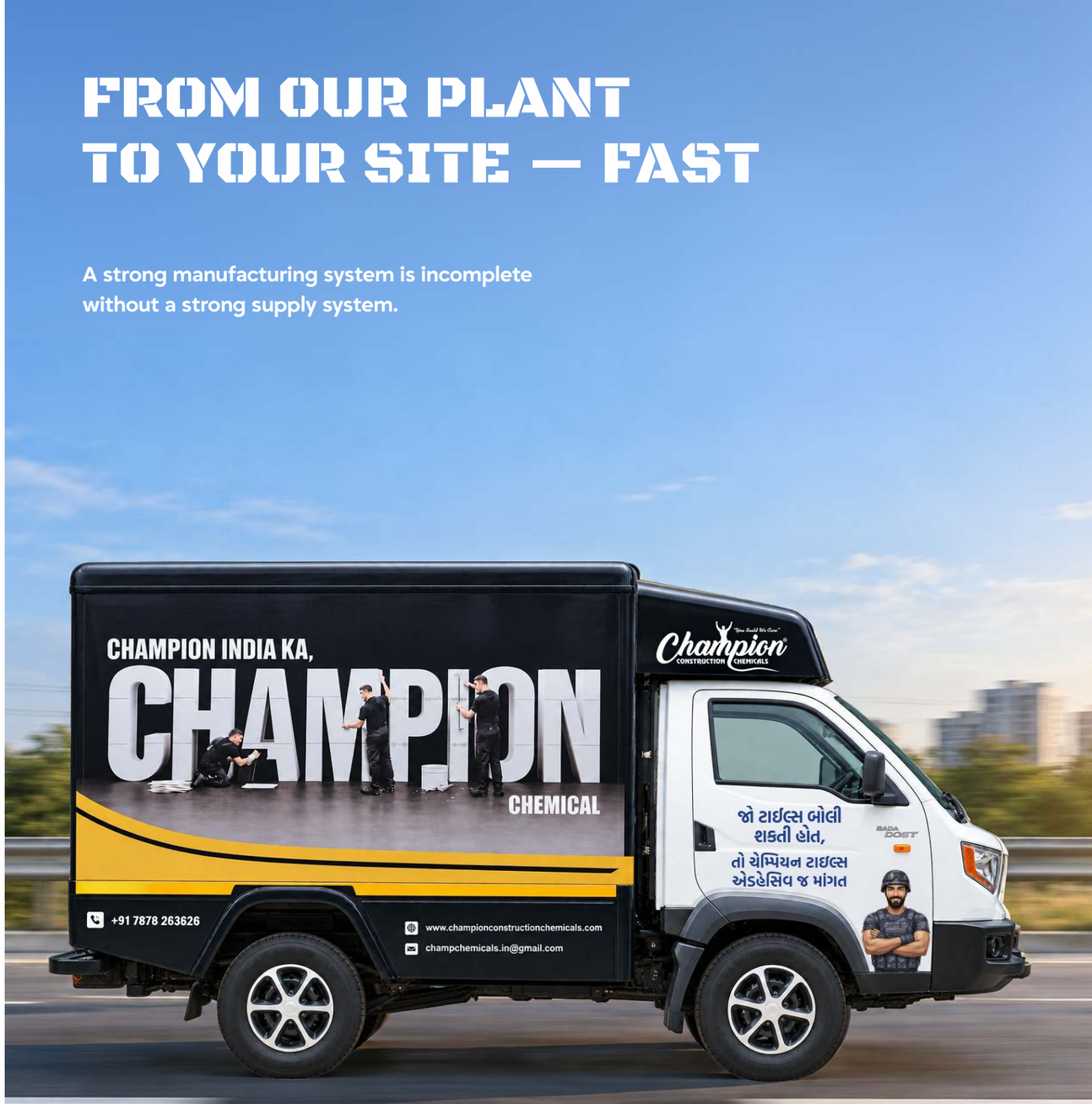
FAST SERVICE ACROSS INDIA

24x7 Support	Strong All-India Dealer Network	Fast Product Movement
Reliable Supply	Dealer-Level Availability	Loading & Unloading Support

MANUFACTURED WITH CONTROL DELIVERED WITH SPEED

FROM OUR PLANT TO YOUR SITE — FAST

A strong manufacturing system is incomplete without a strong supply system.



Champion manages product movement from finished stock to dealer and site through an organised loading and dispatch process.